

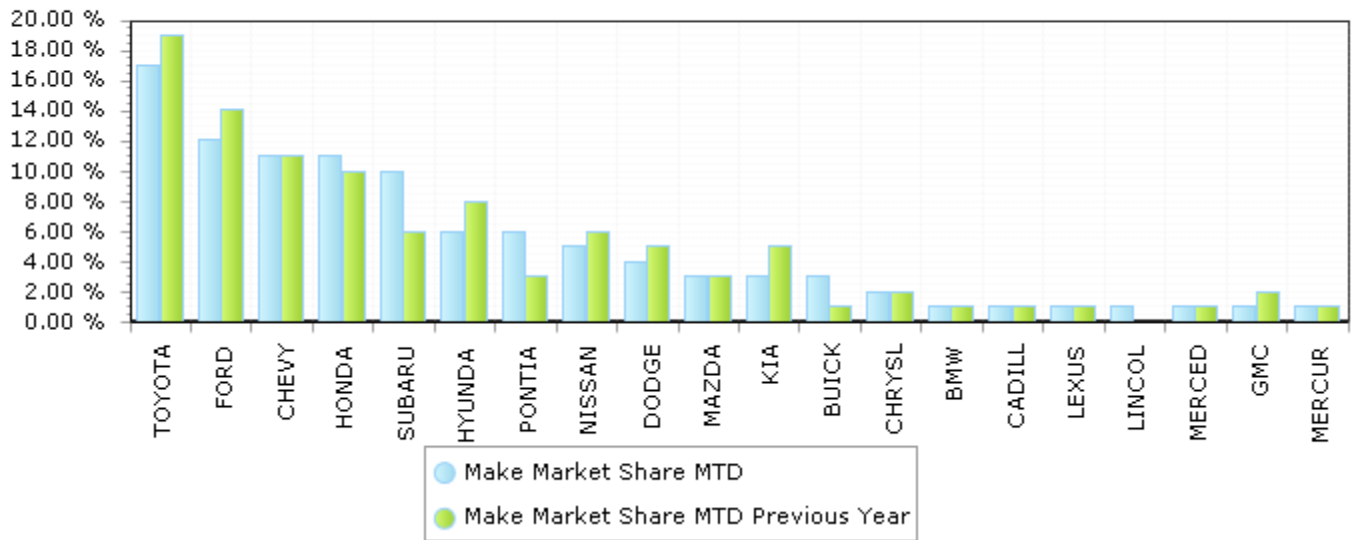
EXAMPLE REPORT

Data for 4/1/2009 -4/30/2009

Data current as of: 9/25/2009

Make	MTD sales	MTD % change over previous month	MTD % change year-over-year	Current/ Previous YTD Sales	YTD % change year-over-year	% market share YTD	% of market share change previous year	Current Year Rank	Previous Year End Rank	Previous Year Total Sales
1 TOYOTA	124	51	-53	413 / 959	-57	112	214	1	1	2638
2 FORD	88	24	-56	294 / 622	-53	69	216	3	3	1615
3 CHEVY	84	47	-45	230 / 670	-66	85	214	4	2	2006
4 HONDA	81	3	-43	297 / 510	-42	64	214	2	4	1511
5 SUBARU	75	60	-6	214 / 349	-39	39	213	5	6	925
6 HYUNDA	47	31	-54	134 / 287	-53	39	212	6	5	930
7 PONTIA	46	77	2	112 / 141	-21	19	211	9	10	455
8 NISSAN	34	21	-56	134 / 324	-59	36	214	7	7	851
9 DODGE	33	3	-55	120 / 279	-57	30	214	8	8	709
10 MAZDA	23	5	-34	79 / 139	-43	19	213	11	11	451
11 KIA	22	5	-66	90 / 233	-61	25	216	10	9	584
12 BUICK	20	100	18	52 / 62	-16	8	213	12	14	190
13 CHRYSL	13	-7	-58	51 / 89	-43	11	213	13	13	261
14 BMW	10	25	-33	28 / 54	-48	5	200	14	15	126
15 CADILL	9	200	12	28 / 30	-7	5	204	15	16	124
16 LEXUS	7	-22	-46	22 / 39	-44	5	234	16	17	108
17 LINCOL	6	200	100	13 / 14	-7	3	257	20	20	59
18 MERCED	6	200	-14	14 / 35	-60	4	220	18	18	92
19 GMC	5	400	-84	17 / 182	-91	19	218	17	12	441
20 MERCUR	5	25	-50	14 / 32	-56	3	210	19	19	72

Make Market Share MTD



Make Market Share YTD

