

# EXAMPLE REPORT

Data for 4/1/2009 -4/30/2009

Data current as of: 9/25/2009

Dealer	MTD sales	MTD % change over previous month	MTD % change year- over-year	Current/ Previous YTD Sales	YTD % change year- over-year	% market share YTD	% of market share change previous year	Current Year Rank	Previous Year End Rank	Previous Year Total Sales
1 RV DEALER NAME	35	6	3	124 / 124	0	26	111	1	2	339
2 RV DEALER NAME	31	19	-3	97 / 149	-35	33	112	2	1	428
3 RV DEALER NAME	30	25	-29	80 / 106	-25	23	112	3	4	297
4 RV DEALER NAME	30	100	-19	75 / 105	-29	25	110	5	3	329
5 RV DEALER NAME	29	38	107	68 / 29	134	12	113	6	10	154
6 RV DEALER NAME	27	108	35	52 / 54	-4	11	107	9	11	149
7 RV DEALER NAME	24	140	140	48 / 10	380	10	114	10	14	127
8 RV DEALER NAME	23	-8	35	79 / 79	0	16	110	4	6	210
9 RV DEALER NAME	18	29	20	58 / 68	-15	12	111	7	9	157
10 RV DEALER NAME	18	38	-40	53 / 112	-53	21	109	8	5	280
11 RV DEALER NAME	14	27	-7	40 / 50	-20	10	106	12	12	137
12 RV DEALER NAME	13	0	0	46 / 43	7	10	114	11	15	127
13 RV DEALER NAME	13	333	30	18 / 22	-18	8	116	21	16	100
14 RV DEALER NAME	11	0	38	14 / 32	-56	6	119	24	19	73
15 RV DEALER NAME	11	-8	-45	30 / 59	-49	13	110	15	8	172
16 RV DEALER NAME	10	0	-17	31 / 45	-31	10	112	14	13	130
17 RV DEALER NAME	10	25	43	32 / 50	-36	14	113	13	7	180
18 RV DEALER NAME	10	67	25	20 / 27	-26	7	118	17	17	86
19 RV DEALER NAME	9	350	-10	20 / 29	-31	6	109	18	18	80
20 RV DEALER NAME	9	0	0	9 / 0	0	0	0	29	75	0
21 RV DEALER NAME	7	17	40	18 / 15	20	3	118	22	30	37
22 RV DEALER NAME	7	0	-22	20 / 24	-17	5	112	19	21	65
23 RV DEALER NAME	7	0	0	7 / 1	600	0	0	35	54	2
24 RV DEALER NAME	6	500	-14	9 / 18	-50	5	101	30	20	72
25 RV DEALER NAME	6	500	0	8 / 11	-27	2	97	33	34	30
26 RV DEALER NAME	6	-14	0	28 / 0	0	2	91	16	32	32
27 RV DEALER NAME	6	200	-25	12 / 17	-29	4	123	27	25	47
28 RV DEALER NAME	5	25	400	11 / 15	-27	4	116	28	24	50
29 RV DEALER NAME	5	150	25	14 / 12	17	3	124	25	31	35
30 RV DEALER NAME	5	0	25	8 / 5	60	2	138	34	37	21
31 RV DEALER NAME	4	100	33	9 / 6	50	3	114	31	28	38
32 RV DEALER NAME	4	33	-20	7 / 13	-46	3	104	36	27	42
33 RV DEALER NAME	4	33	0	19 / 0	0	3	114	20	29	38
34 RV DEALER NAME	3	200	-40	4 / 5	-20	1	76	42	38	19
35 RV DEALER NAME	3	0	0	4 / 1	300	0	0	43	45	5
36 RV DEALER NAME	3	0	0	3 / 6	-50	1	121	44	42	12
37 RV DEALER NAME	3	0	-57	3 / 8	-62	1	85	45	39	17
38 RV DEALER NAME	3	0	0	9 / 9	0	4	109	32	22	53
39 RV DEALER NAME	2	0	0	3 / 1	200	0	0	46	50	3
40 RV DEALER NAME	2	0	0	2 / 0	0	0	0	53	64	1
41 RV DEALER NAME	2	0	0	2 / 0	0	0	0	54	55	2
42 RV DEALER NAME	2	100	0	3 / 1	200	0	0	47	56	2
43 RV DEALER NAME	2	0	0	2 / 0	0	0	0	55	77	0
44 RV DEALER NAME	2	100	-50	5 / 21	-76	4	123	38	26	47
45 RV DEALER NAME	2	0	0	2 / 2	0	0	0	56	46	5
46 RV DEALER NAME	2	0	0	3 / 7	-57	2	132	48	36	22
47 RV DEALER NAME	1	0	0	2 / 0	0	0	0	57	57	2

48 RV DEALER NAME	1	-86	-80	13 / 16	-19	2	100	26	35	29
49 RV DEALER NAME	1	-50	0	3 / 0	0	0	0	49	78	0
50 RV DEALER NAME	1	0	0	2 / 0	0	0	0	58	79	0
51 RV DEALER NAME	1	0	0	1 / 3	-67	0	0	66	47	5
52 RV DEALER NAME	1	0	0	1 / 0	0	0	0	67	80	0
53 RV DEALER NAME	1	0	0	2 / 0	0	0	0	59	81	0
54 RV DEALER NAME	1	0	0	1 / 4	-75	1	104	68	41	14
55 RV DEALER NAME	1	-75	-80	7 / 6	17	4	114	37	23	51
56 RV DEALER NAME	1	0	0	5 / 2	150	0	0	39	48	5
57 RV DEALER NAME	1	0	0	3 / 0	0	0	0	50	49	4
58 RV DEALER NAME	1	0	0	1 / 0	0	0	0	69	65	1
59 RV DEALER NAME	1	0	0	5 / 9	-44	2	94	40	33	31
60 RV DEALER NAME	1	-50	0	3 / 0	0	0	0	51	66	1
61 RV DEALER NAME	1	0	0	1 / 0	0	0	0	70	82	0
62 RV DEALER NAME	1	0	0	1 / 0	0	0	0	71	67	1
63 RV DEALER NAME	1	0	0	1 / 0	0	0	0	72	58	2
64 RV DEALER NAME	1	0	0	1 / 2	-50	0	0	73	59	2
65 RV DEALER NAME	1	0	0	2 / 0	0	0	0	60	83	0
66 RV DEALER NAME	1	0	0	1 / 1	0	0	0	74	60	2
67 RV DEALER NAME	1	0	0	1 / 1	0	0	0	75	68	1
68 RV DEALER NAME	1	0	0	1 / 0	0	0	0	76	61	2
69 RV DEALER NAME	1	0	0	1 / 0	0	0	0	77	85	0
70 RV DEALER NAME	1	0	0	2 / 0	0	0	0	61	86	0
71 RV DEALER NAME	1	0	0	1 / 0	0	0	0	78	87	0
72 RV DEALER NAME	1	0	0	1 / 3	-67	1	161	79	44	9
73 RV DEALER NAME	1	0	0	3 / 4	-25	1	121	52	43	12
74 RV DEALER NAME	1	0	0	1 / 0	0	0	0	80	51	3
75 RV DEALER NAME	1	0	0	1 / 0	0	0	0	81	62	2
76 RV DEALER NAME	1	0	0	1 / 0	0	0	0	82	88	0
77 RV DEALER NAME	1	-50	0	16 / 0	0	0	0	23	69	1
78 RV DEALER NAME	1	0	0	2 / 2	0	0	0	62	52	3
79 RV DEALER NAME	1	0	0	1 / 0	0	0	0	83	89	0
80 RV DEALER NAME	1	0	0	2 / 1	100	0	0	63	70	1
81 RV DEALER NAME	1	0	0	1 / 0	0	0	0	84	71	1
82 RV DEALER NAME	1	0	0	1 / 0	0	0	0	85	72	1
83 RV DEALER NAME	1	0	0	1 / 1	0	0	0	86	63	2
84 RV DEALER NAME	1	0	0	1 / 1	0	0	0	87	73	1
85 RV DEALER NAME	1	0	0	2 / 0	0	0	0	64	53	3
86 RV DEALER NAME	1	-67	-67	5 / 3	67	1	97	41	40	15
87 RV DEALER NAME	1	0	0	1 / 0	0	0	0	88	90	0
88 RV DEALER NAME	1	0	0	1 / 0	0	0	0	89	91	0
89 RV DEALER NAME	1	0	0	1 / 0	0	0	0	90	92	0
90 RV DEALER NAME	1	0	0	2 / 0	0	0	0	65	74	1
91 RV DEALER NAME	0	0	0	0 / 0	0	0	0	91	76	0
92 RV DEALER NAME	0	0	0	0 / 0	0	0	0	92	84	0