

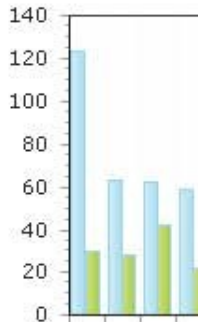
# EXAMPLE

Data for 2/1/2010 -2/28/2010

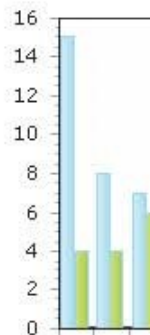
Data current as of: 5/14/2010

Dealer	MTD sales	MTD % change over previous month	MTD % change year-over-year	Current/ Previous YTD Sales	YTD % change year-over-year	% market share YTD	% of market share change previous year	Current Year Rank	Previous Year End Rank	Previous Year Total Sales
1 DE ALER NAME	123	105	324	199 /80	149	47	78	1	4	797
2 DE ALER NAME	63	-14	133	139 /77	81	39	79	4	8	653
3 DE ALER NAME	62	-13	48	138 /90	53	51	78	5	3	857
4 DE ALER NAME	59	31	181	112 /74	51	37	77	6	9	632
5 DE ALER NAME	56	-39	-3	155 /134	16	57	78	2	1	966
6 DE ALER NAME	55	-30	28	148 /91	63	36	77	3	10	615
7 DE ALER NAME	52	24	68	101 /69	46	40	78	7	7	676
8 DE ALER NAME	49	58	20	101 /116	-13	53	78	8	2	896
9 DE ALER NAME	38	-12	36	86 /50	72	22	79	9	14	366
10 DE ALER NAME	34	10	-23	69 /95	-27	42	78	12	5	707
11 DE ALER NAME	32	-18	-22	73 /67	9	28	79	11	12	470
12 DE ALER NAME	31	94	24	57 /50	14	41	78	13	6	696
13 DE ALER NAME	31	-34	55	82 /48	71	23	78	10	13	388
14 DE ALER NAME	31	288	-14	39 /71	-45	20	77	15	16	343
15 DE ALER NAME	27	29	-10	50 /65	-23	36	79	14	11	604
16 DE ALER NAME	26	271	100	35 /36	-3	18	78	19	17	305
17 DE ALER NAME	24	118	0	37 /50	-26	20	77	16	15	344
18 DE ALER NAME	23	92	15	36 /41	-12	15	77	18	18	256
19 DE ALER NAME	21	50	320	37 /15	147	11	76	17	19	192
20 DE ALER NAME	0	0	0	0 /0	0	0	0	20	20	0

MTD Sales



Dealer Market Share MTD



Dealer Market Share YTD

